

PRESS RELEASE



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The Okura Tokyo Named Five-Star Hotel In Forbes Travel Guide's 2023 Star Awards

The Okura Tokyo Earns Prestigious Accolade; Ratings Showcased on ForbesTravelGuide.com.

TOKYO, Japan — (**February 15, 2023**) — Forbes Travel Guide ("FTG"), the only global rating system for luxury hotels, restaurants, spas and ocean cruises, today announced its 2023 Star Awards. The Okura Tokyo earned a new Forbes Travel Guide Five-Star award and is showcased with other honorees on ForbesTravelGuide.com.

The Okura Tokyo is Japan's first grand hotel—a property with more than 500 guest rooms—to achieve five-star status in the independent global rating system, whose mission is to verify luxury through anonymous inspections conducted according to rigorous criteria. The 2023 accolade follows on The Okura Tokyo's consecutive two-year placement in the Condé Nast Traveler Readers' Choice Awards: in second place as the top hotel in Japan, and in first place as the top hotel in Tokyo, as chosen by hundreds of thousands of reader submissions in 2021 and 2022.

Upon the announcement of the 2023 Forbes Travel Guide rating, Kenji Takayanagi, general manager of The Okura Tokyo, commented, "We are honored to receive five-star recognition by this long-established worldwide rating system. The evaluation standards followed by Forbes inspectors dovetail with our own company-wide pledge to pursue kindness and harmony in everything we do. Naturally this commitment is reflected in all areas of the guest experience. Moving forward, the exacting Forbes criteria will serve as a valuable benchmark for all staff members as we continue to refine and enhance our services and offerings."



On-site assessments conducted for the Star rating system are anonymous at all times, to ensure that the inspectors have the same experience as any typical guest. While both service and facilities are reviewed, a greater emphasis is placed on service and its consistency. Staff encountered at a five-star hotel must be perceived to be intuitive, engaging, and passionate, eagerly delivering service above and beyond a guest's expectations. The Okura Tokyo received high points for its attentive and personalized service, an evaluation that underscores the hotel's mission since it first opened its doors in 1962.

As travel restrictions ease and people once again seek out meaningful opportunities to engage deeply with others whether on business or vacation, The Okura Tokyo now stands poised to welcome international and domestic visitors alike as the only five-star grand hotel in Japan.

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About The Okura Tokyo

Reprising the cherished Okura legacy, The Okura Tokyo opened its doors in 2019 as a fresh iteration of the former Hotel Okura Tokyo, meeting the contemporary needs of Japan's capital city with two complementary brands: The Okura Heritage Wing (140 rooms) and the Okura Prestige Tower (368 rooms). The former, a 17-story structure, recalls many of the most beloved spaces of its predecessor, continuing the Okura tradition of providing serene Japanese beauty and elegance in a world-class setting. The latter, rising to 41 stories, offers state-of-the-art banquet and convention facilities in dynamic spaces with Japanese accents as well as wonderful vistas of the city from its guest rooms, which begin on the 28th floor. Together the two accommodate a range of tastes while providing incomparable Japanese-style hospitality and the highest standard of comfort and luxury in their 508 rooms. Five restaurants serve Japanese, French, teppanyaki, and Chinese cuisine and an all-day menu. In addition there are two bars, a fitness studio and spa, a pool, and 19 banquet venues, including the 2,000-square-meter Heian Room, one of Tokyo's largest. The Okura Garden, a 13,000-square-meter oasis that is open to the public, occupies half of the site area of this new urban landmark in the Toranomon district, while the Okura Museum of Art, established in 1917 as the nation's first privately operated museum, anchors the landscaped entrance square. The museum welcomes visitors with its celebrated collection including National Treasures and Important Cultural Properties.



Heritage Room (Type: Wide living)

A serene private residence steeped in Japanese elegance

Averaging 60 square meters in size with three-meter-high ceilings and an expansive width of eight meters, this standard room is the benchmark of luxury in the Okura Heritage wing. Even the windows measure more than six meters across. Each room features a private steam sauna and heated flooring in the bathing area, and drinks in the refrigerator are complimentary. An accommodations package commemorating The Okura Tokyo's five-star status is on offer <u>here</u> for a limited time from February 22.



Prestige Corner (Type: Bath with view)

theokuratokyo.jp/en instagram.com/theokuratokyo

About Forbes Travel Guide

Timeless Japanese taste meets contemporary comfort in these 48-square-meter rooms perched 120 to 190 meters above the city streets and filled with unforgettable views. Reserve the "Bath with View" type to enjoy Tokyo's urban skyline while relaxing in the tub. The hallways of each guest-room floor in the Okura Prestige Tower exhibit traditional crafts from across the Japanese archipelago, a design

feature that contributed to The Okura Tokyo's five-star Forbes rating.

Dynamic cityscapes in an aerie of premium comfort

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Their anonymous professional inspectors evaluate based hundreds of exacting standards, with an emphasis on exceptional service, to help discerning travelers select the world's best experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit ForbesTravelGuide.com.